

Conditions of entry

1. The awards are open to journalists, photographers, broadcasters and public relations practitioners whose work has been published, broadcast or implemented in either Northern Ireland or the Republic of Ireland. The awards are not confined to members of the Guild.
2. All work must have relevance to farming, food production, agri-business, the rural environment, forestry, fisheries or rural affairs.
3. Entries may be submitted by individuals or by teams, or on their behalf by others.
4. Each entry shall consist of not more than one item or series of work published, broadcast or carried out between July 1st 2014 and June 30th 2016.
5. Entries will not be returned. Please also note that entries by email will be accepted for Photo category and they must be in jpeg or pdf format.
6. The decision of the judging panel is final and entry to the awards implies acceptance of these conditions.
7. CLOSING DATE for receipt of entries is September 16th, 2016. Entries will be acknowledged by email.
8. Entries (7 copies) should be sent to:

Entries to:

Colm Cronin,
Agriguild Awards,
C/O IFP Media,
31 Deansgrange Road,
Blackrock,
Co. Dublin

Photo entries only:

Email in jpg or PDF format to sue@ifpmedia.com

The panel of judges

Alan Dukes, Public Affairs Consultant and former Government Minister and Leader of Fine Gael (Chairman).

Sheila Reilly, Editor, Longford Leader.

Joe O'Brien, former Agricultural Correspondent and Defence Correspondent, RTE.

Ray Ryan, former Agricultural Correspondent, Irish Examiner.

Dr. Paddy Wall, Professor of Public Health, UCD.

Richard Wright, former Agricultural Correspondent, BBC Northern Ireland.



ENTRIES ARE NOW INVITED FOR THE
2016 AWARDS

RECOGNISING EXCELLENCE IN THE COVERAGE
OF FARMING, FOOD AND RURAL LIFE

AGRICULTURAL JOURNALISM AWARDS 2016

*Every two years,
the Guild of
Agricultural
Journalists of
Ireland organises
the Agricultural
Journalism
Awards for
outstanding work.*

FIBID

Awards presentation,
in association with FBD
November 4th, 2016



WWW.AGRIGUILD.IE #AGRIAWARDS

AGRICULTURAL JOURNALISM AWARDS 2016

The aim of the awards is to encourage excellence in agricultural journalism on the island of Ireland. The awards are open to both members and non-members of the Guild of Agricultural Journalists in national and local media and in the public relations/communications sector.

Agriculture, food and rural affairs should be the dominant theme in all entries. For example, entries could include features on farm families, on agri-business, or a niche food producer. It might be a story about a major development/crisis in agriculture, a fledgling farmers' market or a powerful food multinational, the changes confronting veterinary practices, or developing rural tourism attractions, such as a new pet farm. The range and scope of possible entries is broad and diverse.

THE AWARDS CATEGORIES

BEST PRINT NEWS ARTICLE

For any news report or news series published in a national or local newspaper or magazine pertaining to farming, food or rural life.

BEST PRINT FEATURE ARTICLE

For any feature or feature series published in a national or local newspaper or magazine pertaining to farming, food or rural life.

BEST TELEVISION PROGRAMME/STORY

A news report, feature story or series broadcast on a national TV station.

BEST RADIO PROGRAMME/STORY

A news report, feature story or documentary broadcast on a local or national radio station.

BEST TECHNICAL ARTICLE

An article or feature story illuminating a technical or scientific topic in farming, food production or rural life.

BEST TARGETED CAMPAIGN

An information or public relations campaign aimed at a particular audience that has displayed impact, originality and effectiveness in achieving its goal.

BEST PHOTOGRAPH

The best photograph or series of photographs published in national or local media.

BEST ONLINE

Best online article, report, story blog or video published solely online.

THE BULL

This overall award recognises outstanding merit in agri-journalism and the winner will be chosen from the winners of the categories above.

Please note, the judging panel reserve the right to move entries into the category they believe is most fitting.

ENTRY FORM

Name of entrant

Address

Telephone

Email

Name of entry

Category of entry

Date published/broadcast

Targeted communications entry

- Timing of campaign

If nominated entry, insert name/address/contact details of nominator